

STRENGTHENING PARTNERSHIPS to Advance Digital Transformation in the Green Sector

From 3 to 5 March, **DigiBuild partners met at the facilities of the Honduran Foundation for Agricultural Research (FHIA) in La Lima, Honduras, to review project progress and coordinate upcoming activities related to the course pilot**, participant certification, the final event in Costa Rica, and the long-term sustainability of the programme.



As part of the agenda, partners visited the Jesús Alfonso Sánchez Cocoa Experimental and Demonstration Centre in La Masica, where they learned about agroforestry cocoa production systems, research initiatives, technology transfer processes, and the challenges faced by producers.

The visit provided an opportunity to explore how digital tools and skills promoted through DigiBuild can contribute to improving productivity, innovation, and decision-making in agricultural value chains.

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From Design to Action: THE PILOT PROGRAMME Becomes Reality

Between 28 February and 8 April, **DigiBuild implemented the pilot phase of its Digital Transformation for the Green Sector training programme, bringing together participants from Costa Rica and Honduras in a fully online learning experience complemented by hybrid activities.**



The programme covered topics such as digital agriculture, technologies supporting the European Green Deal, data-driven smart farming, agricultural innovation, and digital marketing. **A total of 308 people registered, 248 actively participated, and 115 successfully completed the training pathway.**

Beyond the numbers, the pilot phase validated the programme's content and methodology while highlighting the growing need for digital skills development within the agricultural sector.

[Read the full story](#)

A Pilot That EXCEEDED EXPECTATIONS

The results achieved during the DigiBuild pilot demonstrate the increasing interest in digital transformation across the agricultural sector. **A total of 308 participants registered, 248 actively engaged in the programme, and 115 completed the full training pathway, achieving an average final score of 9.3 out of 10.**

The programme also generated strong results in international certification. **114 participants registered for the certification exam, and 72 successfully obtained their certification as Agricultural Digital Transformation Consultants, reaching a pass rate of nearly 88%.**

These achievements validate DigiBuild's training model and confirm the growing demand for digital skills to support a more innovative, sustainable, and future-ready agricultural sector.

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The Next DIGIBUILD CHAPTER IS UNDERWAY

Following the success of the pilot phase, DigiBuild partners are preparing a new edition of the **Digital Transformation for the Green Sector training programme, which will run from September 9 to November 3, 2025.**

The course will retain its five specialized modules covering digital agriculture, smart technologies, agricultural innovation, and digital marketing, while incorporating improvements aimed at enhancing the participant experience and strengthening support and certification processes.

The programme is open to students, farmers, extension officers, educators, entrepreneurs, public-sector professionals, and anyone interested in strengthening their digital skills for the agricultural sector.

Although primarily focused on Costa Rica and Honduras, the virtual format will continue to provide opportunities for participation from interested individuals in other countries.

Registration is now open. If you would like to join this new edition and strengthen your skills in digital transformation for agriculture, you can register using the link below:

[DigiBuild Registration Form](#)