

Strengthening Partnerships to Advance Digital Transformation in the Green Sector

From **March 3 to 5**, DigiBuild project partners gathered at the facilities of the **Honduran Foundation for Agricultural Research (FHIA)** in La Lima, Honduras, to coordinate the next stages of the project and strengthen collaboration among the organizations involved in this international initiative.



Representatives from **Defoin (Spain)**, **Novel Group (Luxembourg)**, **Eurotraining (Greece)**, **FHIA and Think Digital (Honduras)**, **UCenfotec, and IICA (Costa Rica)** participated in the meeting, where they reviewed progress on the training programme, discussed the international certification process for participants, planned the project's closing event in Costa Rica, and explored strategies to ensure the long-term sustainability of its results.

As part of the activities, the partners conducted a field visit to the **Jesús Alfonso Sánchez Cocoa Experimental and Demonstration Centre** in La Masica, where they gained firsthand insight into the production processes associated with cocoa agroforestry systems.

The visit provided an opportunity to explore the entire value chain, from seedling nurseries to the processing and tasting of finished products. Participants also learned about the various research, innovation, and



technology transfer initiatives carried out by FHIA to support cocoa producers in Honduras' main cocoa-growing regions.

Beyond the technical exchange, the experience enabled partners specializing in education, innovation, and digital technologies to gain a deeper understanding of the sector's production realities, identify challenges related to productivity and commercialization, and explore opportunities for digital transformation tools to generate practical solutions for producers.

This combination of technological expertise and field-based experience represents one of DigiBuild's greatest strengths. Through this initiative, the project seeks to strengthen the digital capacities of professionals in the green sector and contribute to a more innovative, sustainable, and future-ready agriculture.

