

From Design to Action: DigiBuild Puts Its Training Programme to the Test in Costa Rica and Honduras

After months of collaborative work among partners from Europe and Central America, the DigiBuild project reached one of its most important milestones: the implementation of the pilot phase of its Digital Transformation for the Green Sector training programme.

Between **February 28 and April 8, 2025**, participants from Costa Rica and Honduras had the opportunity to take part in this learning experience, designed to strengthen digital agriculture capacities and promote the adoption of technological tools within the agricultural sector.

The programme was delivered virtually and structured around five modules covering key topics for the digital transformation of the sector: introduction to digital agriculture, technological tools for compliance with the European Green Deal, smart agricultural technologies for climate-resilient and data-driven farming, agricultural innovation business planning, and digital marketing for agriculture.

In addition to the virtual activities, the pilot phase included complementary hybrid sessions that enhanced interaction among participants, instructors, and project partners, enriching both the learning process and the exchange of experiences.



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The programme brought together a diverse community of students, farmers, extension officers, educators, public-sector professionals, entrepreneurs, and other stakeholders connected to the agricultural sector. This diversity fostered multidisciplinary learning environments and highlighted the growing interest in understanding how digital technologies can contribute to improving productivity, sustainability, and competitiveness across agri-food organizations.

A total of **308 participants registered** for the programme, of whom **248 actively engaged** in the training process and **115 successfully completed** the proposed learning pathway.

Beyond the numbers, the pilot phase validated the content, methodologies, and tools developed by the DigiBuild consortium, demonstrating a growing demand for specialized training programmes focused on digital transformation in agriculture.

One of the key lessons learned during this stage was the confirmation that significant digital gaps still exist in rural areas. At the same time, the pilot highlighted participants' strong interest and motivation to acquire new skills that will enable them to leverage digital technologies to address productive, environmental, and commercial challenges.

Following the completion of the pilot phase, project partners are now working to incorporate improvements and adjustments based on the lessons learned, with the goal of strengthening future editions of the programme and expanding its impact across the region.

DigiBuild continues advancing its mission to contribute to the development of digital capacities for a more innovative, sustainable, and future-ready agricultural sector.

